



Evaluation Report for Barrow Island

Tuesday 24th May 2011

The questionnaire is now divided up into sections mirroring the aims and objectives. For the purpose of this report the categories will be *Stronger, Greener, Cleaner and Safer.*

10 teams visited 120 homes on Barrow Island, concentrating on the Island Road, St Andrews Street area. The team was briefed utilising local intelligence and by using the MOSAIC Data which gave us a detailed snap shot of the community.

The main focus on this operation was to consult with residents and gain volunteers for the £1 million Big Local Trust and to establish what concerned them the most about living in their neighbourhood. We also used it to promote Neighbourhood Watch, active citizens and LOCK IT or LOSE IT campaign.

During the evening we spoke to 40 people who completed the community questionnaire.

We provided occupants with over 1,500 pieces of literature.

From the questionnaire we can evaluate over 1,700 pieces of information.

45% of the residents had heard of Streetsafe prior to this event.

30% knew their Neighbourhood Police team.

We talked to and listened to residents for over 20 hours in total.

Smoke detectors were installed by Cumbria Fire and Rescue into homes that did not have any.

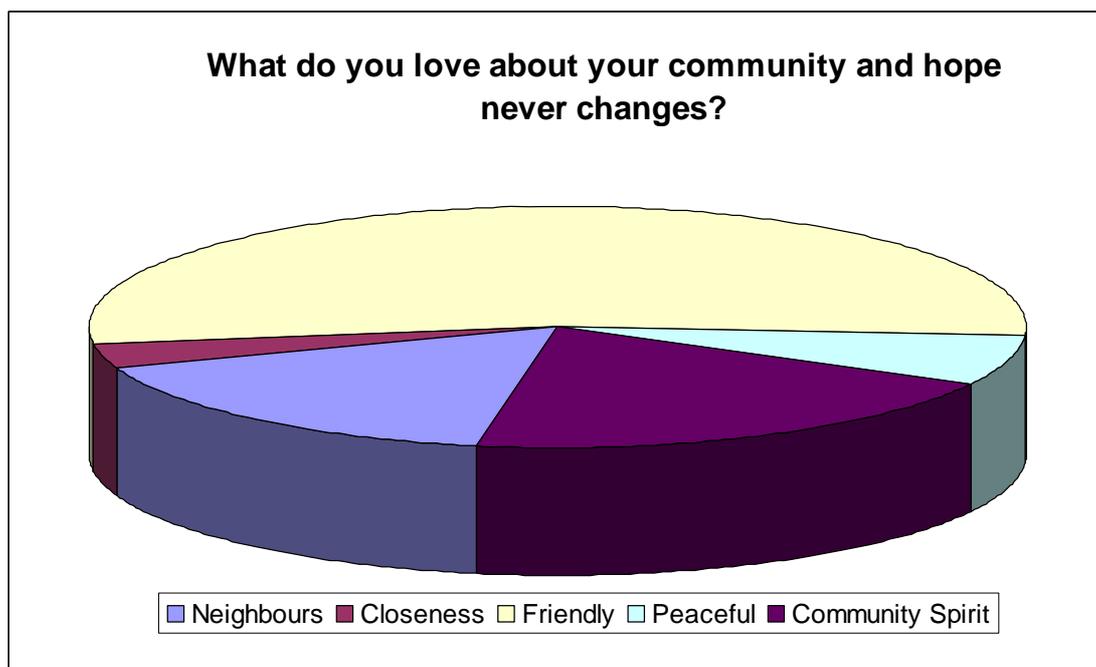
12 residents we spoke to wanted to be involved in the £1 million project.

Twelve Streetsafe tasks have been issued to various agencies to resolve the problems identified by the community.

From the community questionnaire we can evaluate the information as below:-

STRONGER

We asked "What do you love about your community that you hope never changes?"



Clearly the residents in this area like the community spirit, friendly people and good neighbours. The area does have a very strong community spirit.

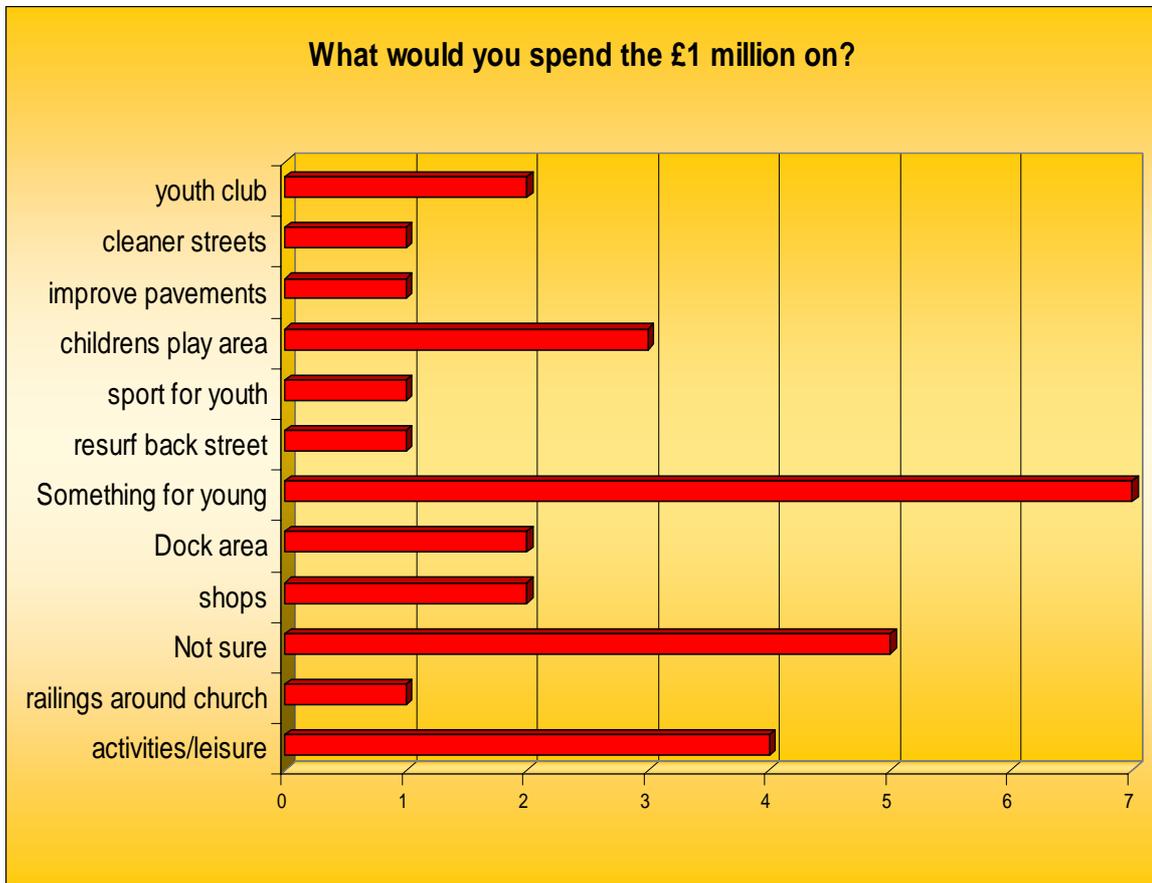
66% of the residents and heard of Crimestoppers and out of this number 90% of them stated they would ring crimestoppers if they knew relevant information. Interestingly, some residents stated they would much prefer to ring the local Police or speak directly to the Neighbourhood Police Team for the area.

45% of the residents had heard of Streetsafe prior to the event with is a huge percentage. .

We then asked "do you know about the £1 million for Barrow Island?"

82% knew about the funding and a fantastic 30% wanted to become involved in the project.

We then asked "what would you spend the money on?"



Clearly the initial thoughts of the residents indicate they would like to see the money spent on activities / facilities for the young people and environmental improvements.

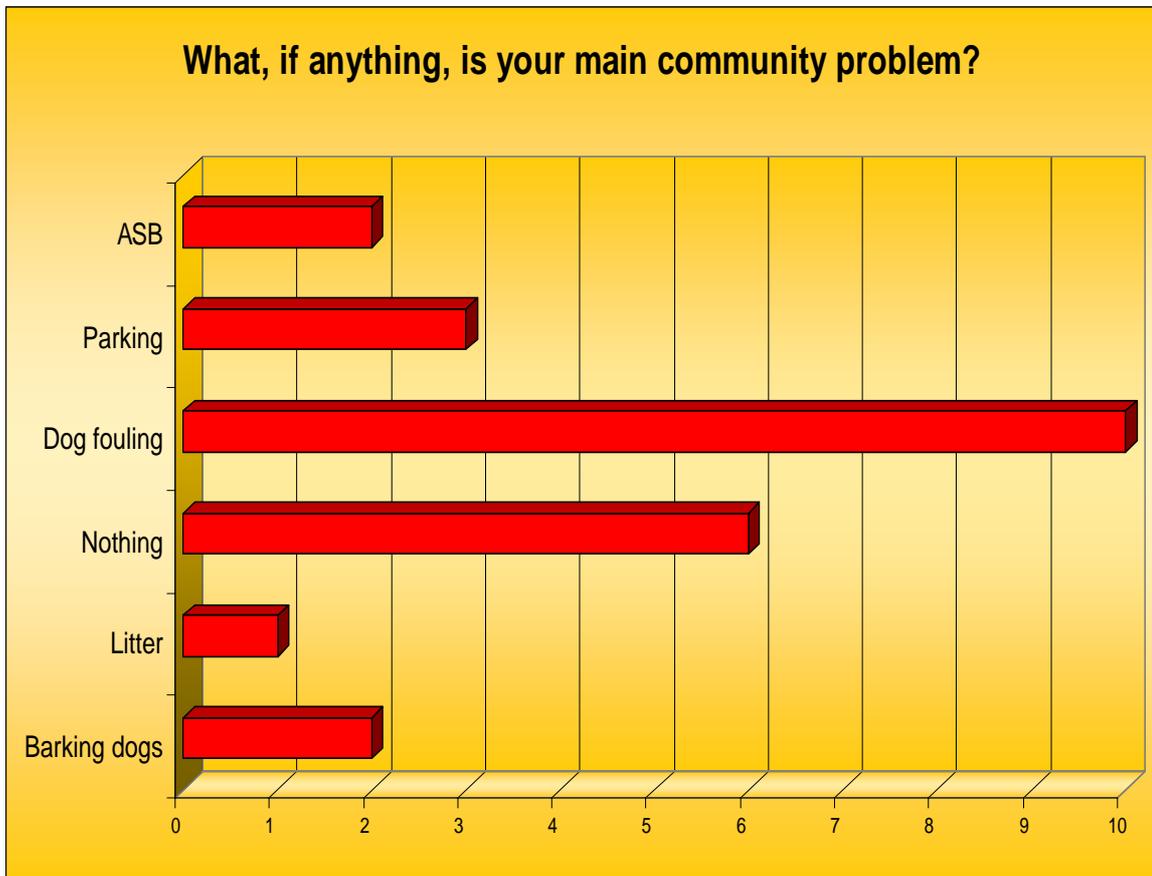
10% of the residents stated they had a family or knew of someone who would be willing to attend the free Streetsoccer sessions. All of these details have been forwarded to the community development worker at Barrow AFC for his attention.

30% knew their Neighbourhood Police team.

56% had heard of CADAS and were aware of the work they carry out. Leaflets were provided to residents.

12% reported problems with Anti-social behaviour in their neighbourhood.

We then asked "what is your main community problem?"



The respondents, who gave an answer, clearly and specifically stated their main problem was in relation to dog fouling. Specific information and locations have been forwarded to agencies. Following this, "nothing" or no main problem was answered.

No one requested they are contacted at home by Liberata to discuss concerns and issues.

GREENER

Streetsafe community bags are now made from 100% re-cycled cotton and we are developing a partnership to encourage more re-cycling.

When asked 95% of respondents stated they did re-cycle.

20% stated they would like to be contacted personally by the local re-cycle officer for further information including the one resident who did not recycle.

The Re-cycle officer delivered various containers throughout the evening to the residents who requested re-cycling bags/boxes

CLEANER

37% of respondents stated litter and fly tipping were a problem in the area. When asked specifically it appears the majority of litter appears to be wind blown or in the back streets. Some residents stated the litter is caused by young people going to or coming back from school or the dock area is very messy. Some stated the problem had got worse since Lou had left the area.

There were 3 pieces of graffiti reported that will be removed.

78% stated dog fouling was a problem. Specific details were provided by the residents and these have been forwarded to the relevant authorities.

SAFER

85% of homes had smoke alarms. That equates to 6 homes with no smoke detectors and one home that had smoke alarms but they did not work. Cumbria Fire and Rescue installed four smoke detectors during the evening. A further 25% of homes wanted to take advantage of the free home safety check offered by the Fire service.

35% of the residents smoked in the house, a very high percentage that has been highlighted to the relevant agencies. From this, 5 residents requested advice on local stop smoking services.

7% stated that drug related issues were a problem in the neighbourhood. Specific information was gathered during the evening

10% reported problems with street lighting in the area.

We asked "Do any of the local pubs or Off-licences cause nuisance?" 7% had concerns from the community although some issues were raised and will be addressed.

15% stated cold callers were problem. Specific details have been forwarded to Trading Standards. The majority of these appear to be telephoned cold calling.

73% knew how to report concerns about the abuse or neglect of a vulnerable adult. Everyone stated if they knew someone who was neglected, they would report it.

100% stated they felt safe while walking around the neighbourhood during the day.

83% felt safe walking around during the evening. The main reason for this was due to the age and ability of the respondents and the fact they felt intimidated by the groups of people congregating in the community.

100% felt safe in their own home at all times.

Specific information relating to the operation has been forwarded onto the relevant authority for their attention. A number of the issues were or have been addressed on the day of the event or shortly after it. Further specific medium / long term problem solving tasks have been issued for specific actioning.

By using the "Street-Safe" brand this will increase the quality and consistency of marketing of CDRP activities and providing a consistent "consultation" tool for the CDRP and other LSP partnerships.

