



Evaluation Report for Infield Park

Wednesday 2nd February 2011

The questionnaire is now divided up into sections mirroring the aims and objectives. For the purpose of this report the categories will be *Stronger, Greener, Cleaner and Safer.*

6 teams visited 60 homes in and around the area of Infield Park, Barrow-in-Furness. The team was briefed utilising local intelligence and by using the MOSAIC Data which gave us a detailed snap shot of the community.

The main focus of this operation was related the recent crime trend that had occurred in this neighbourhood. We wanted to gather information and advice residents about home security. We also used the time to consult with residents and gain data to establish what concerned them the most about living in their neighbourhood. We also promoted active citizens, LOCK IT or LOSE IT and agencies safety messages.

During the evening we spoke to 25 people who completed the community questionnaire.

We provided occupants with over 1,000 pieces of literature.

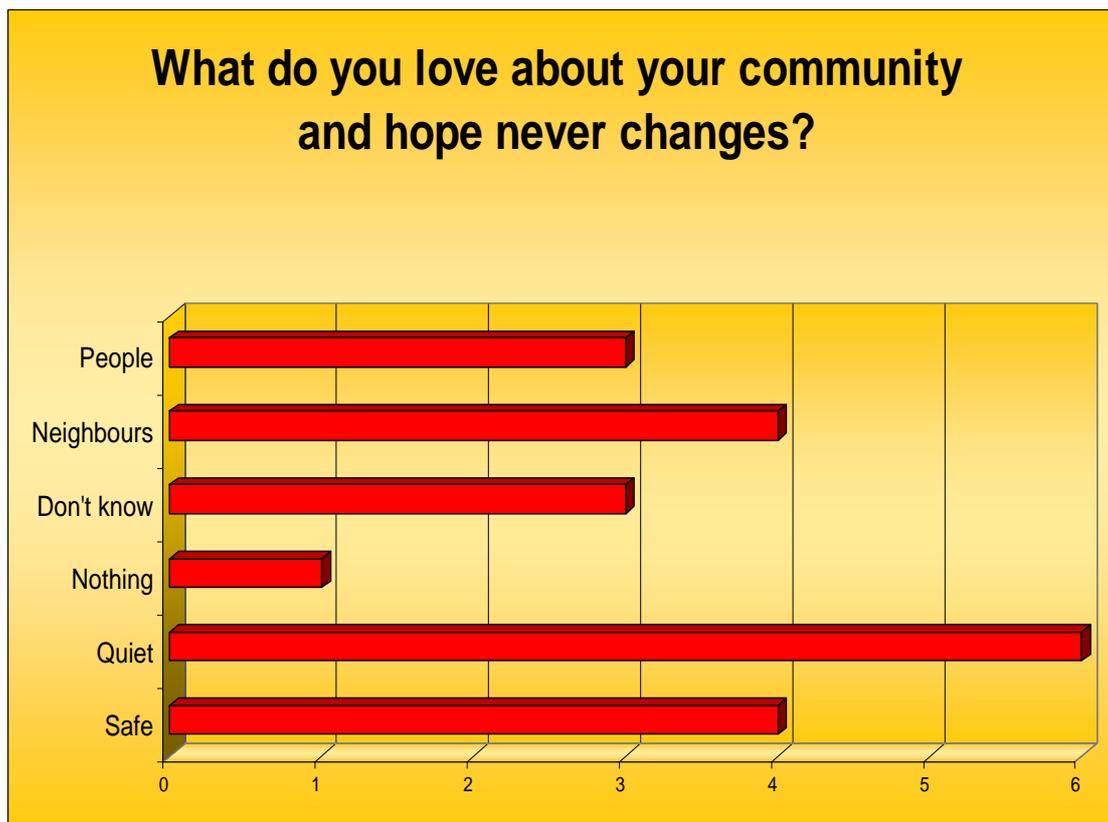
From the questionnaire we can evaluate over 1,500 pieces of information.

We talked to and listened to residents for over 10 hours in total.

Twelve Streetsafe tasks have been issued to various agencies to resolve the problems identified by the community.

STRONGER

We asked "What do you love about your community that you hope never changes?"



Clearly the residents in this area, who gave an answer, hope that the quietness and feeling of safety never alter. Also, the community spirit, friendly people and good neighbours. The area does seem to have a very strong community spirit.

68% of the residents had heard of Crimestoppers and out of this number 90% of them stated they would ring crimestoppers if they knew relevant information. Interestingly, some residents stated they would much prefer to ring the local Police or speak directly to the Neighbourhood Police Team for the area.

44% of the residents had heard of Streetsafe prior to the event.

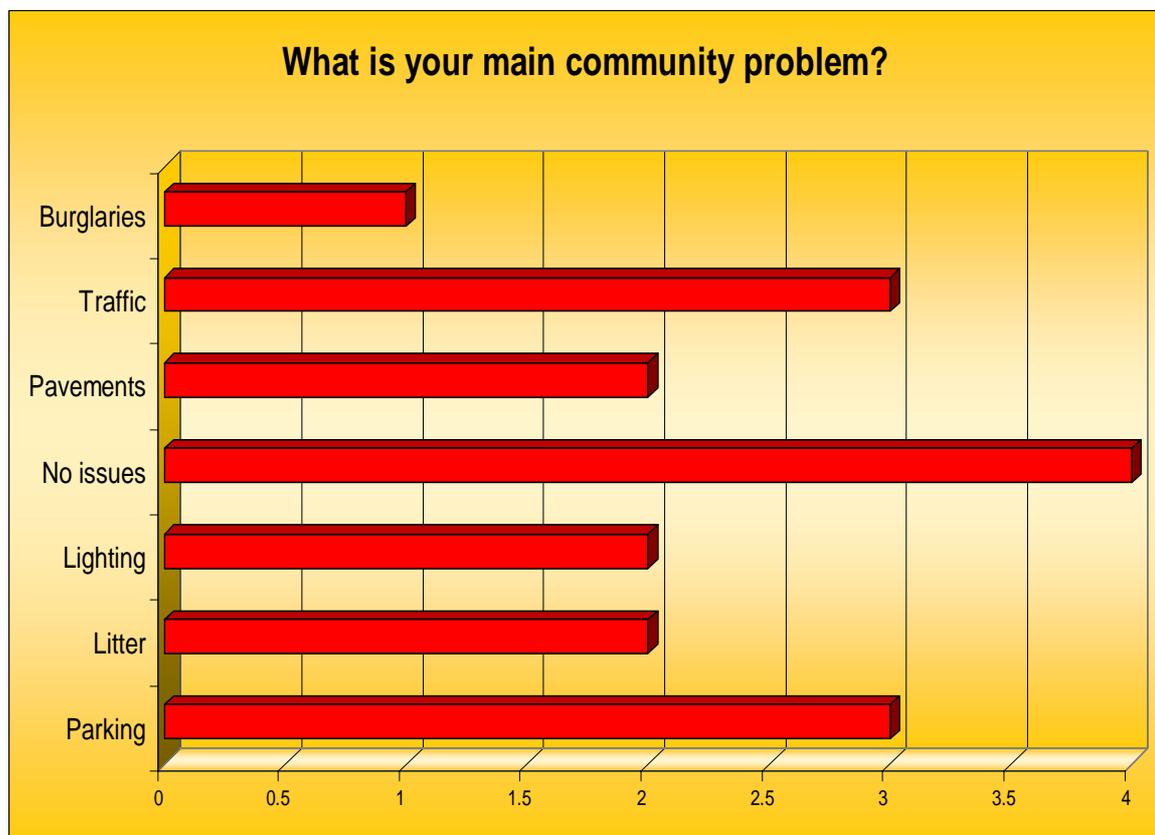
We then asked "would you be interested in becoming more involved within your community?"

It generated a very positive response with 20% of residents stating they did want to become more involved. Following this, and as a first step, email addresses were obtained from the residents. First point of contact in developing these residents is they will all receive e-bulletins about community activities available. The idea behind this is the residents can, in their own time, see what is happening in and around their community.

10% of the residents stated they had a family or knew of someone who would be willing to attend the free Streetsoccer sessions. All of these details have been forwarded to the community development worker for his attention and the next Streetsoccer session starts at the end of the month on Hindpool.

30% knew their Neighbourhood Police team.

We then asked "what is your main community problem?"



The respondents who gave an answer clearly and specifically stated their main problem was parking a traffic flow. Following this, issues relating to litter, the pavements and lighting (which are linked) were identified. Specific information has been sent to the relevant authorities.

When asked how we can reduce these problems, residents stated they would like to see more education, more bins and reduce access into the Street.

5% requested they are contacted at home by Liberata to discuss concerns.

GREENER

Streetsafe community bags are now made from 100% re-cycled cotton and we are developing a partnership to encourage more re-cycling.

When asked 95% of respondents stated they did re-cycle.

20% stated they would like to be contacted personally by the local re-cycle officer for further information including the one resident who did not recycle.

CLEANER

12% of respondents stated litter and fly tipping were a problem in the area. When asked specifically it appears the majority of litter / fly tipping appears to wind blown or in the back streets.

There were no reported issues of Graffiti.

25% stated dog fouling was a problem. Specific details were provided by the residents and these have been forwarded to the relevant authorities.

SAFER

84% of homes had smoke alarms. A further 10% of homes had faulty smoke detectors. Cumbria Fire and rescue will install several smoke detectors during this week and offer free home safety checks.

20% of the residents smoked in the house. From this, two residents requested advice on local stop smoking services.

5% stated that drug related issues were a problem in the neighbourhood. Specific information was gathered during the evening

15% reported problems with street lighting in the area.

No-one requested further information about the Age Concern Macmillan Community Support project.

16% stated cold callers were problem. Specific details have been forwarded to Trading Standards.

65% knew how to report concerns about the abuse or neglect of a vulnerable adult. Everyone stated if they knew someone who was neglected, they would report it.

100% stated they felt safe while walking around the neighbourhood during the day.

78% felt safe walking around during the evening. The main reason for this was due to the age and ability of the respondents and the fact they felt intimidated by the groups of people congregating in the community.

90% felt safe in their own home at all times. Residents that did not feel safe will be visited by members of the Neighbourhood Police team.

Specific information relating to the operation has been forwarded onto the relevant authority for their attention. A number of the issues were or have been addressed on the day of the event or shortly after it. Further specific medium / long term problem solving tasks have been issued for specific actioning.

By using the "Street-Safe" brand this will increase the quality and consistency of marketing of CDRP activities and providing a consistent "consultation" tool for the CDRP and other LSP partnerships.

